



Re: Personal data privacy notice, pursuant to art. 13, EU Regulation no. 2016/679 – the “GENERAL DATA PROTECTION REGULATION” (hereinafter the “GDPR”) and Leg. Dec. 196/2003, as supplemented by Leg. Dec. 101/2018.

This Privacy Notice is to inform you of the methods used by ITW TEST AND MEASUREMENT ITALIA S.R.L. (hereinafter, the “Company”), to process your personal data, collected during trade fair, and in any case, public events, in the form of photographs, images or audio/video recordings. This information is also available on our website, in the privacy area. Where not otherwise specified, all articles quoted refer to the Regulation indicated in the title.

1) Data Controller

The Data Controller is the Company ITW TEST AND MEASUREMENT ITALIA S.R.L., with registered offices and operational headquarters in Via Airauda, 12 Pianezza (10044 - TO), VAT no. IT00468990015.

2) Appointment of DPO (Data Protection Officer)

The Data Controller, not falling under the cases listed in Art. 37 of the GDPR, nor those indicated in the various interpretations of the Italian Data Protection Authority, is not required to appoint a Data Protection Officer.

3) Subject of the processing

The processing concerns photographs, images and audio/video recordings which include your person, collected in particular at trade fairs, or in any case, public events.

4) Purpose, lawful basis for processing and provision of personal data.

The purpose of the processing under paragraph 3 is to create multi-media material that the Company may acquire at trade fairs or other public events, to produce archive content or commercial/institutional communications.

The public nature of the events that his processing refers to, requires that the processing is lawful under art. 6, subsection 1, letter f) of the GDPR, and does not require your explicit consent.

For the same reason, the retention of the material produced over time is lawful under the same art. 6, subsection 1, letter f) of the GDPR and does not require consent. The storage methods are detailed in the chapters that follow.

5) Method of processing, duration of processing

The processing of your personal data under paragraph 3 is conducted through the operations indicated in Art. 4, n. 2) of the GDPR, and specifically: collection, registration, organization, storage, consulting, use, block, communication, deletion and destruction.

The material produced shall be kept in the Company archives for

- 1) use up to the time the material itself is no longer useful (due to obsolescence, for example).
- 2) to ensure historic records or customer support, up to the time the Company considers it worth keeping.

You have the right to request that your image be obscured which however must be previously agreed only in the event the Company does not consider this task too onerous, in economic or organizational terms, and in any case this may be guaranteed exclusively where the Company has control over the data itself. In specific terms, you may not request that your image be obscured after it has been communicated to third parties, or distributed through hard copy or electronic communications.

6) Access to the data

The data provided (with the exception of those referred to in point 3.6) may be made available for the purposes referred to in para. 4) to employees and collaborators of the Data Controller, in their capacity as data processors and/or system administrators, or to third party companies or other entities (by way of example,



credit institutions, professional studios, consultants, insurance companies for the provision of insurance services, etc.) that conduct certain operations on behalf of the Data Controller on an outsourcing basis, in their capacity as external data processors.

7) Communication of the data

Without the need for explicit consent (pursuant to Art. 6 lett. b), c) of the GDPR), the Data Controller may communicate your data for the purposes referred to in para. 4) to Supervisory boards, Judicial authorities, insurance companies for the provision of insurance services, to the parent company ITW Inc. and companies of the ITW Ltd. Group, as well as to entities to which communication is mandated by law for said purposes. Such entities shall process the data in their capacity as independent Data Controllers. Your personal data may be subject to distribution, in particular through company social networks and websites, printed material and other means of mass communication.

8) Data transfer outside the EU

Personal data provided under para 3) will be stored in electronic and/or hard copy format on servers and/or physical archives located at the offices of the Data Controller, within the European Union, and at data centres belonging to the parent company ITW Inc. in the United States of America, and at companies of the ITW Ltd. Group in the United Kingdom. It is hereby understood that the Data Controller, if necessary, shall have the faculty to move said archives and servers to other EU or non-EU states, for the use of Cloud services for example, or in the event certain data must be transferred to the ITW parent company in Glenview, Illinois, USA. In such an event the Data Controller hereby ensures that the transfer of data outside the EU shall take place in compliance with the applicable provisions of law, upon stipulation of the standard contractual clauses established by the European Commission.

9) Rights of the Data Subject

As data subject, you have the rights referred to in articles 15, 16, 17, 18, 19, 20, 21 and 22 of the GDPR. In detail

- Right of access
- Right to rectification
- Right to erasure ('right to be forgotten')
- Right to restriction of processing
- Right to mandatory notification in the event of rectification or erasure of personal data or restriction of processing
- Right to data portability
- Right to object
- Rights related to Automated decision making, including profiling

10) Methods for the exercise of data subject rights

You may exercise your rights at any time by sending:

- a registered letter addressed to the Data Controller, referred to in paragraph 1)
- an e-mail to privacy@instron.com

ITW TEST AND MEASUREMENT ITALIA S.R.L.
Pianezza (TO)